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## Organisationszugehörigkeiten

### Center of Excellence Energie

2 Mai 2018 → present

### Global Business Management

Research Center Steyr

2 Mai 2018 → present

### Research Center Steyr

Steyr, Österreich

1 Aug. 2012 → present

## Publikationen

### DIGITALIZATION OF LABOR: EVOLUTIONARY INNOVATION OR GAME CHANGING DEVELOPMENTS IN THE WAY WE WORK?

Ebner, C., Brandstätter, P. H. & Schmidthaler, M., 6 Mai 2021, *Proceedings Cross Cultural Business Conference 2021*. Überwimmer, M., Füreder, R. & Schmidthaler, M. (Hrsg.). Shaker Verlag, S. 178-186 9 S.

### KEY FACTORS INFLUENCING DEMAND FOR REMOTE WORK AMONG EMPLOYEES: EMPIRICAL EVIDENCE FROM AUSTRIA DURING THE COVID-19 PANDEMIC

Ebner, C., Brandstätter, P. H. & Schmidthaler, M., 9 Apr. 2021, *KIMEP Conference Proceedings 2021: Business, Economy and Society: Challenges in a Post-Pandemic era*. Jang, J. (Hrsg.). Almaty, S. 26-34 9 S.

### Service innovation across borders: Challenges and potentials of service innovation collaboration in Upper Austria and South Bohemia

Fratrič, A., Schmidthaler, M., Überwimmer, M. & Füreder, R., Juni 2020, in: *Marketing Science and Inspirations*. 15, 2, S. 10-16

### Cross-Cultural Business Conference 2020 Proceedings

Überwimmer, M. (Hrsg.), Füreder, R. (Hrsg.), Schmidthaler, M. (Hrsg.) & Vorderwinkler, M. (Hrsg.), 2020

### Service innovation across borders: Challenges and potentials of service innovation collaboration in Upper Austria and South Bohemia

Fratrič, A., Schmidthaler, M., Überwimmer, M. & Füreder, R., 2020, *Proceedings Cross-Cultural Business Conference 2020*. Shaker Verlag, S. 121-127

### Readiness, use and enablers of digital customer interaction tools in Austria

Schmidthaler, M., Juni 2019, in: *Marketing Science and Inspirations*. 42, 6

### Valuing electricity-dependent infrastructure: An essential-input approach

Cohen, J., Moeltner, K., Reichl, J. & Schmidthaler, M., Juni 2018, in: *Energy Economics*. 73, S. 258-273 16 S.

### Effect of global warming on willingness to pay for uninterrupted electricity supply in European nations

Cohen, J., Moeltner, K., Reichl, J. & Schmidthaler, M., 1 Jän. 2018, in: *Nature Energy*. 3, 1, S. 37-45 9 S.

**Assessing the socio-economic effects of power outages ad hoc: An application of BLACKOUT-SIMULATOR.com covering 266 European regions, 9 economic sectors and households separately**

Schmidthaler, M. & Reichl, J., 1 Aug. 2016, in: Computer Science - Research and Development. 31, 3, S. 157-161 5 S.

**Linking the Value of Energy Reliability to the Acceptance of Energy Infrastructure: Evidence from the EU**

Cohen, J., Moeltner, K., Reichl, J. & Schmidthaler, M., 1 Aug. 2016, in: RESOURCE AND ENERGY ECONOMICS. 45, S. 124-143 20 S.

**An Empirical Analysis of Local Opposition to New Transmission Lines Across the EU-27**

Cohen, J., Moeltner, K., Reichl, J. & Schmidthaler, M., Mai 2016, in: Energy Journal. 37, 3, S. 59-82 24 S.

**The effects of network regulation on electricity supply security: A European analysis .**

Schmidthaler, M., Cohen, J., Reichl, J. & Schmidinger, S., 1 Dez. 2015, in: Journal of Regulatory Economics. 48, 3, S. 285-316 32 S.

**Re-focussing research efforts on the public acceptance of energy infrastructure: A critical review**

Cohen, J., Reichl, J. & Schmidthaler, M., 1 Nov. 2014, in: Energy. 76, 1, S. 4-9 6 S.

**Measuring greenhouse gas abatement costs in Upper Austria**

Schwarz, M., Goers, S., Schmidthaler, M. & Tichler, R., 26 Juli 2013, in: International Journal of Climate Change Strategies and Management. 5, 3, S. 246-266 21 S.

**The value of supply security: The costs of power outages to Austrian households, firms and the public sector**

Reichl, J., Schmidthaler, M. & Schneider, F., März 2013, in: Energy Economics. 36, S. 256-261 6 S.

**Eliciting the economic value of electricity supply security a European valuation**

Schmidthaler, M. & Reichl, J., 2013.

**The interdependencies of electricity market regulation and electricity supply security**

Reichl, J., Schmidinger, S. & Schmidthaler, M., 2013, *22nd International Conference and Exhibition on Electricity Distribution, CIRED 2013*. 615 CP Aufl. 1271. (IET Conference Publications; Band 2013, Nr. 615 CP).

**Der volkswirtschaftliche Verlust durch Stromausfälle: Eine empirische Analyse für Haushalte, Unternehmen und den öffentlichen Sektor**

Reichl, J., Schmidthaler, M. & Schneider, F., Nov. 2012, in: Perspektiven der Wirtschaftspolitik. 13, 4, S. 308-336 29 S.

## **Aktivitäten**

**Research Stay Virginia Tech**

Michael Schmidthaler (Redner\*in)

13 Feb. 2016

**The effects of network regulation on electricity supply security: A European Analysis**

Michael Schmidthaler (Redner\*in)

18 Juni 2015

**The effects of regulatory frameworks on electricity supply security: a European analysis**

Michael Schmidthaler (Redner\*in)

28 Okt. 2014

**Eliciting the economic value of electricity supply security - A European valuation**

Michael Schmidthaler (Redner\*in)

17 März 2013

**Survey-based elicitation of electricity consumption preferences - A discrete choice modeling approach**  
Michael Schmidthaler (Redner\*in)  
9 Sep. 2012

## **Projekte**

**SENDER - Nachhaltiges Verbraucherverhalten und Demand Response**  
Süßenbacher, W., Höller, R., Schmidthaler, M., Herburger, M. & Hartl, C.  
HORIZON 2020 - Das EU Rahmenprogramm für Forschung und Innovation  
01.10.2020 → 30.09.2024

**Serve-U - Community-based Smart Energy Service through flexible Optimization Models and fully automated Data Exchange**  
Schmidthaler, M., Eder, M. & Gaisberger, L.  
Klima und Energie Fonds  
01.04.2021 → 30.09.2023

**SIP-SME Service Innovations Process für Klein- und Mittelunternehmen**  
Überwimmer, M., Füreder, R. & Schmidthaler, M.  
Interreg - Österreich-Tschechische Republik 2014-2020  
01.01.2017 → 31.12.2019

**Serve-U Community-based Smart Energy Service through flexible Optimization Models and fully automated Data Exchange 2021-2023 - Projektleitung / Wissenschaftlich/technischer Leiter**